

50 YEARS Valley Cultural FOUNDATION

Enjoy live music and premium movies with family and friends at **NoHo Summer Nights,** your must-see, family-friendly event series at North Hollywood Recreation Center behind the Amelia Earhart Library, during the summer months of July through September.



Support Opportunities

Choose Your Level of Impact

Valley Cultural Foundation offers flexible sponsorship opportunities designed to align your brand with meaningful community engagement and high-visibility cultural programming

$40,000+ | PRESENTING SPONSOR

Maximum visibility, category exclusivity, and customized for your organization

- Sponsorship of all concerts (4)
- Logo featured on all printed materials
- Logo/Link on VCF's website
- 10' x 10' promotional booth at all concerts (4), table tent and chairs provided
- 8' x 8' banner with logo placement
- 10' x 4' freeway banner with logo placement
- Logo on street pole banners (7 banners)
- Digital flyers, weekly ads in Valley Vantage and NoHoArtsDistrict.com
- Social media posts (Facebook, Instagram)
- Opportunity to address the crowd before each show

$20,000 | SEASON SPONSOR

- Sponsorship of two concerts (2)
- Logo featured on all printed materials
- Logo/Link on VCF's website
- 10' x 10' promotional booth at three concerts (3), table tent and chairs provided
- 8' x 8' banner with logo placement
- 10' x 4' freeway banner with logo placement
- Logo on street pole banners (4 banners)
- Digital flyers, weekly ads in Valley Vantage and NoHoArtsDistrict.com
- Social media posts (Facebook, Instagram)
- Opportunity to address the crowd before two shows

$10,000 | FEATURED SPONSOR

- Logo featured on all printed materials
- Logo/Link on VCF's website
- 10' x 10' promotional booth at two shows (2) with table tent and chairs provided
- Logo on street pole banners (2 banners)
- Digital flyers, weekly ads in Valley Vantage and NoHoArtsDistrict.com
- Social media posts (Facebook, Instagram)
- Opportunity to address the crowd before one show

$5,000 | SUPPORTING SPONSOR

- Logo featured on all printed materials
- Logo/Link on VCF's website
- 10' x 10' promotional booth at one show (1) with table tent and chairs provided
- Digital flyers