

50 YEARS Valley Cultural FOUNDATION

With one of the most spectacular fireworks displays in Southern California, our **July 4th Extravaganza** celebrates our nation's birthday with a free concert and a dazzling 20-minute fireworks display, accommodating up to 40,000 people in the park. Thousands more tune in to view and listen from neighboring residences and community areas.



Support Opportunities

Choose Your Level of Impact

Valley Cultural Foundation offers flexible sponsorship opportunities designed to align your brand with meaningful community engagement and high-visibility cultural programming

$130,000+ | PRESENTING SPONSOR

Maximum visibility, category exclusivity, and customized for your organization

- Co-sponsor the event
- Logo on season banner/video wall
- Logo on website
- Promotional space at the event
- Add E-Blast article to VCF's database
- Social media
- VIP seating
- Free parking

SPECIAL JULY 4th PACKAGE FOR 2027!

$800 (Est. value of $1,000)

Package includes:

- One night stay at Warner Center Marriott
- Dinner for two
- VIP seating during concert
- Two behind the stage seats for fireworks show
- Parking pass for overnight parking

CO-SPONSOR – $50,000

- Co-sponsor the event
- Logo on season banner/video wall
- Logo on website
- Promotional space at the event
- Add E-Blast article to VCF's database
- Social media
- VIP seating
- Free parking

SUPPORTING SPONSOR – $25,000

- Logo on season banner/video wall
- Logo on website
- Promotional space at the event
- VIP seating
- Free parking

CONTRIBUTING SPONSOR – $10,000

- Logo on website
- Promotional space at the event
- VIP seating
- Free parking

LEVEL 4 SPONSOR – $5,000

- Logo on website
- Promotional space at the event

Let's Build a Partnership

All sponsorships can be customized to meet your marketing, community engagement, and philanthropic goals.

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