

50 YEARS Valley Cultural FOUNDATION

Choose Your Level of Impact

Valley Cultural Foundation offers flexible sponsorship opportunities designed to align your brand with meaningful community engagement and high-visibility cultural programming

$50,000+ | PRESENTING SPONSOR

Lead the season and put your organization at the center of one of the Valley's most beloved summer traditions.

Maximum visibility, category exclusivity, and customized for your organization

- "Presented by" recognition on selected program or series
- Premier logo placement on all marketing, signage, and banners including top of one of our two 10' x 7' park signs (see photo)
- Featured recognition on website, email campaigns, and social media
- On-stage recognition at events
- VIP seating and hospitality opportunities
- 10' x 10' on-site activation space (booth/table) for every show
- Inclusion in media and press opportunities
- Banner Program inclusion (premium placement opportunities)



As a **Presenting Sponsor**, *your logo will appear at the top of one of our two 10' x 7' park signs*

SEASON SPONSOR – $25,000

- Prominent logo placement on event signage and marketing materials
- Recognition on website and social media
- On-site presence opportunities
- Stage and PA acknowledgments
- VIP seating and parking passes for 6 shows
- 10' x 10' space (booth/table) for 6 shows
- Opportunity to participate in select activations
- Discounted Banner Program add-on available

FEATURED SPONSOR – $15,000

- Logo placement on select marketing materials
- Recognition on website and social media
- On-site recognition at sponsored events
- Inclusion in event announcements
- VIP seating and parking passes for 4 shows
- 10' x 10' space (booth/table) for 4 shows
- Banner Program opportunities available as add-on

CO-SPONSOR — $5,000

- Recognition on website and social media
- On-site presence opportunities
- Stage and PA acknowledgments
- Opportunity to participate in select activations
- VIP seating and parking passes for 2 shows
- 10' x 10' space (booth/table) for 2 shows
- Banner Program opportunities available as add-on

Banner Program (Standalone or Add-On)

Year-round visibility across high-traffic community corridors

Showcase your brand in a highly visible and impactful way with VCF's Street Pole Banner Program, delivering continuous exposure beyond event days.

Pricing:

- 1 Banner — $300
- 2 Banners — $550

Includes:

- Custom double-sided banner featuring your logo or artwork
- Prominent placement in high-traffic public areas
- Ongoing community visibility
- Recognition as a supporter of Valley Cultural Foundation

Let's Build a Partnership

All sponsorships can be customized to meet your marketing, community engagement, and philanthropic goals.

ValleyCultural.org valleycultural valleyculturalf 818.704.1358 voice · 818.704.1604 fax 21600 Oxnard Street, #128 · Woodland Hills, CA 91367

We Make Sure the Community Knows You Made It Possible.



Visibility

Recognition on-site, online, in email and across social media.

Community Presence

Opportunities for on-stage recognition, concert sponsorship and on-site promotion.

VIP Experiences

Reserved seating, backstage access and parking opportunities at select sponsorship levels.



Join Us for Another Incredible Summer

Choose the level that's right for your organization and help keep live performances free for the Valley.

Organization

Contact Name

Email

Phone

Address Line 1

Address Line 2

City State Zip

Choose Your Sponsorship

- □ $50,000 Presenting Sponsor
- □ $25,000 Season Sponsor
- □ $15,000 Featured Sponsor
- □ $5,000 Co-Sponsor
- □ Other $_____

