

SUPPORT OPPORTUNITIES

Saturday night movies are as American as apple pie, and our theatre is as great as they come! Our free outdoor movie series of family films draws an average attendance of 2,500 people to Warner Park on select Saturdays during the summer months of July and August.

Promotional Opportunities

VCF offers a wide variety of sponsor recognition opportunities as listed below. Are you looking for other types of exposure not listed? Just ask, we're happy to work with you. 818-704-1358

| OPPORTUNITY | SEASON SPONSOR | CO-SPONSOR | SUPPORTING SPONSOR |
|---------------------------------------|-------------------|-------------------|--------------------|
| Support Level | \$10,000 | \$5,000 | \$2,500 |
| Branded series | ✓ | | |
| Press release | ✓ | | |
| Sponsor 4 films | ✓ | | |
| Exhibition space 4 films | ✓ | | ✓ |
| Co-Sponsor 3 films | | ✓ | |
| Exhibition space 3 films | | ✓ | |
| Co-Sponsor 1 film | | | ✓ |
| Exhibition space 1 film | | | ✓ |
| Public address | ✓ | ✓ | ✓ |
| Logo on VCF website | ✓ | ✓ | ✓ |
| Add E-Blast article to VCF's database | ✓ | ✓ | |
| Social media | ✓ | ✓ | ✓ |
| Free parking | ✓ | ✓ | ✓ |
| Podcast advertising | ✓ One (:30) ad | ✓ One (:15) ad | |



Early arrival of audience and repeated viewing your company brand before showtime



Ample exhibition space for vendors and sponsors adjacent to the crowd



Top quality 2K digital projection and concert-quality sound— all on one of the largest outdoor movie screens in SoCal



Creative branding opportunities available— make a BIG impression!

Food Vending and Exhibition Space

| | | |
|------------------|------------------------|-------|
| Food Vending | Full season (TBD)..... | \$400 |
| Exhibition Space | Full season (TBD)..... | \$400 |
| | Single film..... | \$50 |

VCF provides a 10'x10' exhibition space with one (1) eight-foot table, two folding chairs, basic electricity and light source.

All food vendors are responsible for providing their own canopy.