

SUPPORT OPPORTUNITIES

Arts on the Move supports the Valley Cultural Foundation’s mission of bringing music and people together in underserved areas of the valley. Our pop-up park art performances showcase amazing artists in neighborhoods across the Valley with the added benefit of introducing emerging artists from our Concerts series or NoHo Summer Concerts series.

Choose Your Level of Support

| SUPPORT LEVEL | AMOUNT | AVAILABILITY |
|------------------------------|----------|-----------------|
| Presenting Sponsor | \$10,000 | |
| Level 1 Sponsor | \$5,000 | |
| Level 2 Co-sponsor | \$2,500 | |
| Level 3 Contributing Sponsor | \$ | Enter an amount |

Promotional Opportunities

VCF offers a wide variety of sponsor recognition opportunities from print to social media. Looking for other types of exposure? Just ask, we’re happy to work with you.

| OPPORTUNITY | PRESENTING SPONSOR | LEVEL 1 | LEVEL 2 | LEVEL 3 |
|---------------------------------------|--------------------|---------|---------|---------|
| Own a concert | ✓ | | | |
| Co-sponsor a concert | ✓ | ✓ | | |
| Public address on stage | ✓ | ✓ | | |
| Logo on season banner | ✓ | ✓ | ✓ | |
| Logo on website* | ✓ | ✓ | ✓ | ✓ |
| Add E-blast article to VCF’s database | ✓ | ✓ | | |
| Promotional space at concert | ✓ | ✓ | | |
| Social media | ✓ | ✓ | | |
| Podcast advertising | ✓ | ✓ | | |

*Based on a minimum contribution of \$500.



FREE
POP UP PARK ART PERFORMANCES

Stroll the park for food trucks, artists and vendors beginning at 5:30 PM

Location:
Encino Park (Genesta Park)
16953 Ventura Blvd
Encino, CA 91316

SATURDAY, SEPT 21, 2019 7:00 PM

Indie Rock
TAYLOR MADE
With Emerging Artist Opening Act:
JARROD TYLER BAND

#valleycultural #artsonthemove #encinonc #genestapark

SPONSORED BY

Paul Koretz
WELLS FARGO

Concert Hotline: 818-888-0822 - valleycultural.org - encinonc.org