

**Main Street Canoga Park
invites you to participate as a vendor in the
21st Annual Día De Los Muertos Festival
Sunday, November 7th, 2021
(10 a.m. to 5 p.m.)**

Don't miss this opportunity to participate in Canoga Park's family event of the year! The festival is designed to promote the Downtown Canoga Park Commercial District and further develop community relationships and neighborhood outreach programs.

We invite you to join this wonderful tradition in Canoga Park featuring live entertainment, food, art, crafts, chalk art and much more. In honor of this special tradition, we would like to encourage and invite all participants to create an altar in honor of someone who has passed at your exhibit or booth. If you have any questions, feel free to ask us.

We encourage all food trucks and retail exhibitors, and public and non-profit agencies:
TO APPLY NOW

Prices for:	Space w/Canopy		Space Only	
	(10' x 10')	(10' x 20')	(10' x 10')	(10' x 20')
Retail/Service	\$375	\$475	\$275	\$375
Non-Profit/Public Agencies	\$325	\$425	\$225	\$325
Licensed Food Trucks Only (must stay entire day)	\$400			
Licensed Specialty Cart	\$200 each 10' x 5' space			
Electricity Fee	\$35			

Notes:
Booth Space will be on a first-come, first-serve basis.
Payment must be made when turning in your completed form.
Seller's permits are required through the City of Los Angeles.
We are only able to accept licensed in the Los Angeles food trucks and license in the City of Los Angeles food carts.
Main Street Canoga Park is a non-profit (501)(c)(3) tax-exempt organization. I.D. 91-2078141

This event is expected to take place as a live event but could be converted to a virtual event should the CDC guidelines for public events change.
We ask that vendors please wear masks.

**To participate in the
Main Street Canoga Park
21st Annual Día De Los Muertos Festival
in Downtown Canoga Park,
Please fill out the form and return with payment by
October 1st for food vendors, October 15th for all others:**

Main Street Canoga Park:
21st Annual Día De Los Muertos Festival
21822 Sherman Way, Suite #106
Canoga Park, CA 91303

Contact Sally via email: mainstreetcanogapark@gmail.com
or by phone at (818) 704-1358

PLEASE PRINT

Business Name: _____
(Please Print)

Business Type: _____
Description of Services/Goods, Food Vendors: Attach your complete list of menu items

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please check/circle one:

- Retail/Service []
- Licensed Food Truck []
- Licensed Specialty Cart (10' x 5' space) []
- Non-Profit/Public Service []

Please check/circle all that apply:

Have own Canopy [] Need to Rent Canopy [] Need Electricity []

Canopy Rental [] 10' x 10' rental includes 1 table, 2 chairs
[] 10' x 20' rental includes 2 tables, 4 chairs

Exhibitors: Participation Requirements: Each exhibitor must have a California resale permit available for inspection and is responsible for collection of sales tax. Each exhibitor must bring/arrange for his/her own interior display props such as signs, tables, chairs, etc. Advanced reservations required. This is a family-friendly event. Arts and Crafts must be appropriate family viewing. CPIA and Street Canoga Park reserves the right with respect to presentation, participants and sales not permitted at Día de los Muertos Festival including rights to shut down on the day of the event those not in compliance with Día rules & regulations. No refunds will be given. Drug-related products are prohibited. Alcoholic beverages are prohibited in booths and attractions. Food or beverages may not be sold or served in booths unless you are a designated food vendor.

Indemnification Release and Waiver of Liability: By its signature, the Vendor/Exhibitor assumes all responsibilities for the sales of its products, materials and/or services and the actions by any of its employees or agents occurring immediately before, during or after Día. By its signature, Vendor/Exhibitor agrees to indemnify, defend, save, and hold harmless Canoga Park Improvement Association, Main Street Canoga Park and Día de los Muertos Committee and their officers, Directors, Members, agents, employees and Representatives, Bureau of Street Services, Department of Transportation, County of Los Angeles, and the City of Los Angeles and any officers, agents, or employees from any claims for damages of any nature whatsoever including, but not limited to, death, personal injury, or property damage arising from or connected to directly or indirectly, its operations, equipment, products, services, as may occur immediately before, during or after the 2021 Día de los Muertos Festival.

Registration Fee and Cancellation Policy: Please help keep our community clean! We are requesting and requiring all participating Vendor/Exhibitor to clean and sweep their areas before they leave for the day and remove all booth related trash to provided large dumpsters. If Día is cancelled in total or part of any reason or cause by the 2021 Día de los Muertos Festival, Canoga Park Improvement Association, Main Street Canoga Park, Valley Cultural Foundation, Bureau of Street Services, Department of Transportation, County of Los Angeles, and the City of Los Angeles, the Vendor/Exhibitor shall not be entitled to any refund unless it is disclosed by the by the CDC as a result of the Covid-19 Pandemic and you chose not to participate in the virtual event. We will expect to include you in the virtual alternate event unless you state otherwise at the time of submitting this application. (*See opt-out required signature below)

Signature: _____

Please note the 2021 Día de los Muertos Festival has not scheduled “rain date” or “postponement date.”

The 2021 Día de los Muertos Festival will take place in the event of rain.

Vendor Signature

Date

* Should the event be cancelled by the CDC, I choose not to participate in the virtual event and request a refund.

Signature: _____

Return | Mail | E-Mail Application & Payment to:

Main Street Canoga Park c/o Valley Cultural Center
21st Annual Día De Los Muertos Festival
 21600 Oxnard Street, Unit 470
 Woodland Hills, CA 91367
mainstreetcanogapark@gmail.com | (818) 704-1358

Make Checks Payable to: Main Street Canoga Park
Space not guaranteed until full payment received.

Main Street Canoga Park
21st Annual
Día De Los Muertos Festival



Sunday
November 7th, 2021
10 a.m. - 5 p.m.
On Sherman Way
Between
Topanga Canyon Blvd. and Canoga Ave.
In the City of Canoga Park

VENDOR APPLICATION